

**CURRICULUM VITAE**  
**PETTER K. GRANLI**  
(Updated June 2011)

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**Personal**

Full name : Petter Kristian Granli  
Born : 2. November 1954, in Porsgrunn, Norway  
Nationality : Norwegian citizen/resident, Kenyan resident 1999 to 2005  
Marital status : Married to Joyce Poole  
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**Conservation experience**

2010 – ongoing: **Kenya**, Maasai Mara: Initiation of conservation project in the Maasai Mara ecosystem, Elephant Partners, as part of ElephantVoices.

2008: **Sri Lanka**, Minneriya-Kaudulla National Parks: initiating an Asian elephant conservation project and behavior study.

2001 – ongoing: **Kenya**, Amboseli National Park: Elephant communication, cognition and social behavior, conducting playback experiments and recording elephant vocalizations and behavior.

2001 – ongoing: Founder/director, ElephantVoices (Previously Savanna Elephant Vocalization Project.) field work, photo/video, international networking related to ElephantVoices, and elephant conservation/welfare, Documentation/reports/write-ups, web development/programming.

2004 - 2006: **Kenya**, Maasai Mara: Founder and Steering committee member for ATE project "Mitigating Human-Elephant Conflict in the Amboseli Ecosystem, Kenya", executed in collaboration with the Kenya Wildlife Service and the School for Field Service.

1999 – 2001: **Kenya**, Maasai Mara: Founder and Steering committee member Maasai Mara Cheetah conservation Project, executed on behalf of Basecamp Explorer in collaboration with Kenya Wildlife Service.

1998 – 2001: As CEO for Basecamp Explorer AS, Norway, responsible for various collaborative projects with the local community related to eco-based Basecamp Maasai Mara, Kenya. Water collection/recycling, waste treatment, tree plantation, school bursaries and educational and other eco initiatives.

### **Other work experience**

<b>YEAR</b>	<b>EMPLOYER</b>	<b>POSITION / RESPONSIBILITY</b>
2001 -	ElephantVoices/self employed	Co-director ElephantVoices.
1998 - 2001	Basecamp Explorer AS, Norway/Sweden/Kenya	Man. Director, int. company within eco-tourism.
1995 - 1998	Self employed	Management consultant, processes within management/strategy/communication. Serving on company boards as chairman.
1992 - 95	Edison AS	Communicaton/marketing consultant for industrial clients.
1986 - 91	Aker Entreprenør AS (Prev. Astrup Høyser)	Vice president communication, strategy and company development. Board secretary.
1985	Astrup Høyser AS	Vice president/Director Corporate Communication
1983	Department of Industry	Political, personal secretary for the Minister. (Leave from Norwegian Employers Ass.)
1980 - 85	Norwegian Employers Ass.	Journalist, Editor-in-Chief from 1983.
1977 - 79	Oslo Høyser	Editor.

### **Education**

- Degree in economics, School of Commerce BI, Norway.
- Degree in communication, School of Commerce BI/Reklamebyråforeningen, Norway.
- Numerous courses and seminars in management, marketing and teambuilding.

### **Publications**

(Refereed)

- Poole, J.H. and Granli, P.K. 2011. Signals, gestures and behaviors of African elephants. In: *The Amboseli Elephants: A Long-Term Perspective on a Long-Lived Mammal*. Moss, C.J., Croze, H.J & Lee, P.C. (Eds.) *University of Chicago Press*.
- Wasser, S., Poole, J., Lee, P., Lindsay, K. Dobson, A., Hart, J., Douglas-Hamilton, I., Wittemyer, G., Granli, P., Morgan, B., Gunn, J., Alberts, S., Beyers, R., Chiyo, P., Croze, H., Estes, R., Gobush, K., Joram, P., Kikoti, A., Kingdon, J., King, L., Macdonald, D., Moss, C., Mutayoba, B., Njumbi, S., Omondi, P., Nowak, K. 2010. Elephants, Ivory, and Trade. *Policy Forum, Science*. 327: 1331-1332.
- Poole, J. and Granli, P. 2008. Mind and Movement: Meeting the Interests of Elephants. In: *An Elephant in the Room: The Science and Well Being of Elephants in Captivity*. Eds. D. L. Forthman, L. F. Kane and P. Waldau. North Grafton MA: Tufts University Cummings School of Veterinary Medicine's Center for Animals and Public Policy.

Articles (Not refereed)

- Poole, J.H. and Granli, P.K. 2005. The ethical management of elephants and the value of long-term field research. *AAVS* 63: 2-5
- Poole, J. H. & P.K. Granli. 2004. The visual, tactile and acoustic signals of play in African savannah elephants. In *Endangered Elephants, past present & future*. Jayewardene, Jayantha. (Ed.) *Proceedings of the Symposium on Human Elephant Relationships and Conflicts, Sri Lanka, September 2003*. Biodiversity & Elephant Conservation Trust, Colombo. Pages 44-50.