

Petter Granli

Elephant Conservationist and Advocate

Chief Executive Officer ElephantVoices

www.elephantvoices.org



Petter Granli has as President, Chief Executive Officer and co-founder of [ElephantVoices](http://www.elephantvoices.org) been working for the interest and conservation of elephants since 2001. His personal dedication, working with Scientific Director, Co-Founder and life partner, [Dr. Joyce Poole](#), is the same as ElephantVoices' mission: *To inspire wonder in the intelligence, complexity and voices of elephants and to secure a kinder future for them through conservation, research and the sharing of knowledge.*

Petter Granli is an economist with broad experience from corporate level management and communication. Over many years he worked as a management consultant with special focus on leadership, teambuilding, marketing, and corporate communication. Mr. Granli has extensive experience in different trades as board Chairman or member.

Petter Granli was one of the founders of and headed the Norwegian ecotourism company [Basecamp Explorer](#) from 1998 to 2001. In this capacity, living in Kenya, he initiated the Maasai Mara Cheetah Conservation Project and several collaborative eco-projects involving the Maasai.

Together with Dr. Poole Petter Granli works consistently for the better treatment and protection of elephants, whether they are in the wild or in captivity. One of their main objectives is to educate - partly by using the media and web-related technologies and channels to reach and influence a global public. Granli's experience and focus includes administration, networking, photo/video, web- and database development, project documentation and to deal with all kind of technical challenges related to work in the field.



[Link to full CV](#) (Click on link to download, 145 kb).